BLUE COLLAR LABS

Company Profile

1. First Name of respondent?
   a. Text Response
2. Email Address of respondent?
   a. Text Response
3. Legal Company Name?
   a. Text Response
4. First/Last Name(s) of Company Founders?
   a. Text Response
5. In what Year was the Company Founded?
   a. Text Response
6. City/Country of Company Headquarters?
   a. Text Response
7. Number of Employees?
   a. Drop-Down List
      i. 1-10
      ii. 11-25
      iii. 26-50
      iv. 51-100
      v. 101-200
      vi. 200+
8. Website URL
   a. Hyperlink

General Product Information

1. What is the Name of your product?
   a. Text Response
2. What is the Product Description?
   a. Text Response – 100 Words or Less
3. Which email is best to reach your Sales Department?
   a. Text Response
4. Product (or Company) Logo
   a. File Upload
5. Link to the Product's Showreel Video (YouTube preferred)
   a. Hyperlink
6. Which Computer Operating System(s) does it use?
   a. Multiple Choice. Choose all that apply.
      i. None
      ii. Web-Based (Agnostic)
      iii. Microsoft Windows
      iv. Mac OS
      v. Other

7. Which Mobile Application Operating System(s) does it use?
    a. Multiple Choice. Choose **ALL** that apply.
        i. None
        ii. Android
        iii. Apple iOS
        iv. Microsoft Windows
        v. Other
8. What is this product's Primary Function?
    a. Multiple Choice. Choose **ONE** only.
        i. All-in-One Enterprise Resource Planning (ERP)
        ii. Customer Relationship Management (CRM)
        iii. Electronic Communication
        iv. File Management
        v. Finance Management
        vi. Fleet or Equipment Management
        vii. Office Information Resource
        viii. Time & Attendance
        ix. Design Creation
        x. Design Review
        xi. Design Visualization
        xii. Design Information Resource
        xiii. Buyout
        xiv. Product / Material Procurement
        xv. All-in-One Project/Field Management Software
        xvi. Project Management Tools
        xvii. Construction Production
        xviii. Construction Quality Assurance / Control
        xix. Construction Environmental, Health & Safety
        xx. Facility Management
        xxi. Other
9. What is the product's Secondary Function?
    a. Does your product also provide a **Customer Relationship Management (CRM)** solution? *Any technology product that is helping construction companies manage interactions with current and potential customers.*
        i. Yes or No
    b. Does your product also provide an **Electronic Communication** solution? *Any technology product that is helping construction companies visually, audibly and textually dialog.*
        i. Yes or No

c. Does your product also provide a **File Management** solution? *Any technology product that is helping construction companies store and share project information.*
    i. Yes or No

d. Does your product also provide a **Finance Management** solution? *Any technology product that is helping construction companies better track, tag, analyze, and manage financial transactions.*
    i. Yes or No

e. Does your product also provide a **Fleet / Equipment Management** solution? *Any technology product that is helping construction companies find, purchase, manage and maintain vehicles & equipment.*
    i. Yes or No

f. Does your product also provide **Information Resources** specific to construction offices? *Any technology product that is helping construction companies stay up-to-date and informed about industry content.*
    i. Yes or No

g. Does your product also provide a **Time & Attendance** solution? *Any technology product that is helping construction companies log and track labor hours.*
    i. Yes or No

h. Does your product also provide a **Design Creation** solution? *Any technology product that is helping construction companies build models, create drawings, and manage design documents.*
    i. Yes or No

i. Does your product also provide a **Design Review** solution? *Any technology product that is helping construction companies streamline design collaboration, feedback and reviews.*
    i. Yes or No

j. Does your product also provide a **Design Visualization** solution? *Any technology product that is helping construction companies visually communicate project designs to their stakeholders.*
    i. Yes or No

k. Does your product also provide **Design Resources** specific to construction design teams? *Any technology product that is helping construction companies stay up-to-date with the latest design information and tools.*
    i. Yes or No

l. Does your product also provide a **Buyout** solution? *Any technology product that is helping construction companies identify, buy, sell and evaluate scopes of work.*
    i. Yes or No

m. Does your product also provide a **Product / Material Procurement** solution? *Any technology product that is helping construction companies locate, evaluate, and purchase project products and materials.*
   i. Yes or No

n. Does your product also provide an **All-in-One Project Management** solution? *Any technology product that is helping construction companies orchestrate project controls from an all-in-one management dashboard.*
   i. Yes or No

o. Does your product also provide **Project Management** solutions for field managers? *Any technology product that is helping construction companies better organize, manage and analyze jobsite data/information.*
   i. Yes or No

p. Does your product also provide **Production** solutions? *Any technology product that is helping construction companies create, manage, track and share project progress and schedules.*
   i. Yes or No

q. Does your product also provide **Quality Assurance / Control** solutions? *Any technology product that is helping construction companies improve and manage Construction Quality Assurance and Quality Control.*
   i. Yes or No

r. Does your product also provide **Environmental, Health & Safety** solutions? *Any technology product that is helping construction companies comply with project environmental, health and/or safety standards.*
   i. Yes or No

s. Does your product also provide a **Facility Management** solution? *Any technology product that is helping construction companies operate and manage occupied, completed facilities.*
   i. Yes or No

t. Other
   i. Text Response

Use Cases

1. What Competitive Advantage does your product provide?
   a. Text Response – 50 Words or Less
2. How would your product benefit a project superintendent or field team?
   a. Text Response – 25-50 Words
3. How would you product benefit a project manager or office team (150 words or less)?
   a. Text Response - 25-50 Words

END